

## Trevor C. Williams

**Address:** Department of Economics  
Yale University  
New Haven, CT 06520-8268

**Telephone:** 1 (973) 229-1506

**E-mail:** trevor.c.williams@yale.edu

**Web page:** trevorwilliams.space

**Citizenship:** United States

**Fields of Concentration:**

Primary Field(s): Macroeconomics, Spatial Economics  
Secondary Field(s): International Trade

**Desired Teaching:**

Macroeconomics, International Trade, Spatial and Urban Economics

**Comprehensive Examinations Completed:**

2019 (Oral): Macro (*with distinction*), Trade  
2018 (Written): Macro, Micro

**Dissertation Title:** *Essays on Innovation and Spatial Economics*

**Committee:**

Professor Michael Peters (chair)  
Professor Costas Arkolakis (co-chair)  
Professor Giuseppe Moscarini

**Degrees:**

Ph.D., Economics, Yale University, 2023 (expected)  
M.Phil., Economics, Yale University, 2021  
M.A., Economics, Yale University, 2019  
B.A., Economics & Mathematics, Yale University, 2017 (*with distinction*)

**Fellowships, Honors and Awards:**

Arvid Anderson Fellowship  
Yale University Doctoral Fellowship  
Cowles Foundation Fellowship  
Phi Beta Kappa  
*Summa cum laude*  
Tobin Award (outstanding performance in undergraduate economics courses)

**Research Grants:**

MacMillan Center Pre-Dissertation Research Fellowship (\$2,500)

**Teaching Experience:**

Fall 2019, Teaching Assistant to Prof. Michael Peters, Intermediate Macro (undergrad), Yale  
Spring 2020, Teaching Assistant to Prof. Mira Frick, Intermediate Micro (undergrad), Yale  
Fall 2020, Teaching Assistant to Prof. Gaurav Chiplunkar, Growth and Macroeconomics (masters'), Yale  
Fall 2021, Teaching Assistant to Prof. William English, Central Banking (MBA), Yale School of Management

**Research and Work Experience:**

Research Assistant to Prof. Costas Arkolakis, Yale University, 2018-2021  
Research Assistant to Prof. Giuseppe Moscarini, Yale University, 2018-2021  
Research Assistant to Prof. Joseph Shapiro, Yale University, 2015  
Research Assistant to Prof. Jonathan Feinstein, Yale University, 2014-2016  
Investment Banking Summer Analyst, Macquarie Capital, New York, NY, 2016

**Working Papers:**

“Right Idea, Wrong Place? Knowledge Diffusion and Spatial Misallocation in R&D”  
[Job Market Paper] (November 2022)

“Housing Demand, Inequality, and Spatial Sorting,” with John Finlay (September 2022),  
revise and resubmit, *Journal of International Economics*

“Schooled by Trade? Retraining and Import Competition,” with Lucas Conwell (January 2022)

**Seminar and Conference Presentations:** Urban Economics Association (2022, Washington, D.C),  
Young Economists’ Symposium (2020, UPenn)

**Languages:**

English (native), Spanish (elementary)

**References:**

Prof. Michael Peters  
Yale University  
Department of Economics  
New Haven, CT 06520  
PO Box 208268  
Phone: (203) 432-3576  
m.peters@yale.edu

Prof. Costas Arkolakis  
Yale University  
Department of Economics  
New Haven, CT 06520  
PO Box 208268  
Phone: (203) 432-3527  
costas.arkolakis@yale.edu

Prof. Giuseppe Moscarini  
Yale University  
Department of Economics  
New Haven, CT 06520  
PO Box 208268  
Phone: (203) 432-3596  
giuseppe.moscarini@yale.edu

## Dissertation Abstract

### **Right Idea, Wrong Place? Knowledge Diffusion and Spatial Misallocation in R&D [Job Market Paper]**

A handful of cities perform most of the research and development (R&D) in the United States. To the extent that R&D generates local knowledge spillovers which are not internalized by private researchers, the geographic distribution of R&D may be inefficient. Should policymakers favor R&D in certain cities, and if so which ones?

I unpack the rationale for place-based R&D policy through the lens of a spatial growth model. Researchers create new ideas, sell them, and enjoy spillovers from other researchers' ideas. Geography matters if knowledge diffusion across space is imperfect. Imperfect diffusion changes the size of the spillover—the pool of ideas available for learning—and so generates variation in the social returns to R&D. I emphasize a complementary implication: imperfect diffusion introduces variation in the private returns to R&D because barriers to diffusion limit the size of the market for a new idea. The optimal policy subsidizes research in regions with high spillovers relative to profits, rather than simply high spillovers. Even if an idea does not create much profit, it can benefit future researchers. If knowledge diffusion were perfect, an idea's place of origin would be irrelevant and there would be no efficiency motive for place-based R&D policy.

I turn to patents data to estimate the size of diffusion barriers and back out the social and private returns to R&D across cities. I consider two exogenous barriers: one from researcher to researcher, and another from researcher to firm. Prior literature has documented that inventors tend to cite nearby inventors. I put forth new evidence that inventors tend to sell their patents to nearby firms. Patent sales decline more steeply with distance than do patent citations. All else equal, an inventor in Denver is only 20% as likely to sell a patent to a firm in faraway Boston compared to a firm in nearby Colorado Springs. The same inventor is 55% as likely to receive a citation from Boston as to receive a citation from Colorado Springs. My interpretation is that researchers in remote markets earn lower profits for their ideas because they struggle to sell at distance. However, the same ideas are relatively visible to other researchers, who can learn effectively at distance.

The optimal R&D policy aligns the social and private returns to research across cities. I calibrate a quantitative version of the model to match the observed distribution of wages, production employment, and patenting. The quantitative model matches untargeted R&D employment well. I then implement the optimal R&D allocation with a budget-neutral subsidy and tax on research employment. In practice, the policy reallocates researchers to remote regions which under-innovate in equilibrium, consistent with the reduced-form intuition from the patent regressions. The policy increases patenting by 2.8% and aggregate consumption by 0.8% in the long run. The gains are purely from reducing misallocation, as I deliberately fix aggregate resources devoted to R&D. The policy has negligible effects on inequality between regions or workers.

**Housing Demand, Inequality, and Spatial Sorting**, with John Finlay

Skilled and unskilled Americans are increasingly choosing to live in different cities. Why? We propose and assess the quantitative importance of a new explanation: nonhomothetic housing demand translates rising income inequality into diverging location choices. Housing expenditure shares decline with income. A household's skill level determines its income, and therefore its housing expenditure share, its sensitivity to housing costs and its preferences over different locations. The result is spatial sorting driven by differences in cost-of-living between skill groups. Increases in the aggregate skill premium amplify these differences and intensify sorting. To quantify this mechanism, we augment a standard quantitative spatial model with flexible nonhomothetic preferences, disciplining the strength of the housing demand channel using consumption microdata. We find that the rising skill premium can explain 23% of the increase in spatial sorting by skill since 1980.

**Schooled by Trade? Retraining and Import Competition**, with Lucas Conwell

Retraining is often hailed as a key policy tool to support workers displaced by import competition, yet there is surprisingly little evidence on whether these policies achieve their intended effects. Using administrative data from Germany, a highly open economy with extensive government-subsidized retraining programs, we provide evidence that workers routinely retrain in response to import competition. To quantify the welfare impact of retraining policies, we propose a search model in which heterogeneous workers may choose to retrain while unemployed. Retraining enables workers to change their job-finding rates and their productivity while employed. We find that retraining increases the gains from trade by 7% in the aggregate. Some worker groups gain five times as much, while others gain virtually nothing.